Wrexham Glyndŵr UNIVERSITY

MODULE SPECIFICATION PROFORMA

Module Title:	Single Camera Production	Level:	4	Credit Value:	20

Module code:	CMT422	Is this a new module?	No	Code of module being replaced:	

Cost Centre:	GACT	**JACS3** code:	J900

Trimester(s) in which to be offered:	1	With effect from:	November 17

School:	Creative Arts	Module Leader:	

Scheduled learning and teaching hours	48 hrs
Guided independent study	152 hrs
Placement	0 hrs
Module duration (total hours)	200 hrs

Programme(s) in which to be offered	Core	Option
BSc (Hons) Television Production and Technology	✓	☐
BA (Hons) Broadcasting, Journalism and Media Communications	✓	☐
	☐	☐

Pre-requisites
None

Module Aims
Guidance: Include any skills and attributes which may be developed, but are not necessarily assessed (200 words maximum)
To introduce the students to a variety of single camera production skills. To introduce the student to the techniques to provide critical and analytical understanding of style and genre. To enable the student to work creatively across production disciplines and to provide an introduction to equipment and technologies for media production. To enable the student to work in a safe manner and to appreciate the health and safety constraints of different working environments. To enable the student to produce journalistic multi media content.

Intended Learning Outcomes
Guidance: These ILOs are assessed and can be discipline cognitive abilities and skills (including the knowledge domain in which they are exercised); psychomotor (manual) skills, values and attitudes or generic key skills. Typically, a 20 credit module would have not more than about 6 ILOs. The text of each ILO should consist of an active verb (the knowledge processing eg analyse), the content or subject of the knowledge and the context and/or level of performance. Learning outcomes should reflect the level descriptors in the QAA Quality Code Part A; Setting and maintaining threshold academic standards. Guidance on writing ILOs is on the TLC website (https://glynfo.glyndwr.ac.uk/course/view.php?id=127 > Sharing Effective Practice)

Key skills for employability

  KS1   Written, oral and media communication skills
  KS2   Leadership, team working and networking skills
  KS3   Opportunity, creativity and problem solving skills
  KS4   Information technology skills and digital literacy
  KS5   Information management skills
  KS6   Research skills
  KS7   Intercultural and sustainability skills
  KS8   Career management skills
  KS9   Learning to learn (managing personal and professional development, self-management)
  KS10   Numeracy

At the end of this module, students will be able to		Key Skills	
1	Identify and analyse styles and trends within existing moving image media.	KS8	KS7
		KS2	KS4
2	Design and Plan production processes using pre-production visualisation and organising techniques.	KS8	KS7
		KS2	KS4
3		KS8	KS7

	Produce media that demonstrates an understanding of stylistic and narrative conventions across a variety of genres and disciplines.	KS2	KS4
4	Demonstrate the ability to work as a team member in a production environment.	KS8	KS7
		KS2	KS4
5	Demonstrate the ability to produce journalistic material.	KS8	KS9
Transferable/key skills and other attributes			
Team working; Health and Safety.			

Derogations
Guidance: Enter any derogations that apply to this module and that have been approved by SQC (200 words maximum).
None

Assessment:
Guidance: Please give details of indicative assessment tasks below.
The student will be assessed on their understanding of key concepts in style and genre through their utilisation of these techniques in their own work. The completion of a portfolio of evidence, researched, gathered and built on a weekly basis, will reflect the topics covered. The portfolio will be electronic and will contain applicable artefacts such as sound, video, images and written material. It will also contain the communication between the working groups, demonstrating the students' appreciation of the roles within the production team. For Broadcasting, Journalism and Media Communication students the portfolio will also reflect the journalistic element of the programme.
Guidance: Please indicate the type(s) of assessment (eg examination, oral, coursework, project) and the weighting of each (%). Normally, each intended learning outcome should be assessed only once.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration (if exam)	Word count (or equivalent if appropriate)
1	1-4	Coursework	100		15 min media.

Learning and Teaching Strategies:

The learning and teaching strategy for this module will rely on the application of the key skills taught in lectures in the TV studio with additional practical workshops and task based exercises on location.
The skill base of this module will be delivered through key lectures and technical demonstrations to give the student a complete insight into concepts in single camera working.
The portfolio of evidence that forms the assessment for this module will be created through a series of set tasks and exercises. Evaluation and group discussion will follow to provide feedback and evaluation on these works.

Syllabus outline:

The syllabus for this module will form a strong foundation of skills, both analytical and practical, to deliver core principles on which other modules in this degree can build.
Topics covered will include:
Framing & Composition.
Exposure, light and Colour.
Continuity vs. Elliptical Editing.
Parallel Stories.
Documentary & Vox Pops
Non-linear Video editing.
Non-linear Audio editing.

Bibliography:

Essential reading

Monacco, J. (2009) How to read a Film: Movies, Media, and Beyond: The World of Movies, Media, Multimedia; language, History, Theory. OUP USA
Edgar-Hunt, R. (2009) Basics Film-Making: Directing Fiction, AVA Publishing.
Hampe, B. (2007) Making Documentary Film and Videos. Henry Holt & Co.

Other indicative reading

Chang, J. (2012) Filmcraft: editing. ILEX
Lewis, I. (2000) Guerrilla T. Focal Press
Bernard, S. (2007) Documentary Storytelling. Focal Press.